

ARTIST SPOTLIGHT

● BUSTA P ●

Culture is a fundamental aspect of human existence, as it captures a people's customs, traditions, beliefs, and social norms – it shapes identities and influences world views. Music, as an integral part of culture, is an instrument for establishing this cultural identity. Preserving and transmitting cultural values, evoking feelings, and advancing social cohesion. Busta Polo (Busta P) is one of those who excels in the use of this instrument in relation to the Kom culture.

This Njang beat artist from the Kingdom has captivated and impressed fans, supporters and general audiences with his unique combination of style, rhythm and lyrics. As one explores his reservoir



Busta P. and team pose during a music video shoot.

of songs, one cannot help but be amazed by the manner in which Busta P has held unto the Kom culture and the original Njang beat in his productions - lyrics that preserve and remind us of Kom folklore in an age where the traditional

option of transmitting culture to our children through story-telling is fast disappearing; and rhythm and beats that get you off your feet into dance.

ABOUT BUSTA P.



BUSTA P is a cultural artist from the Kom kingdom in the North West Region of Cameroon.

Born as **Zerubabel Paul Yem** on April 24th, 1987 in Fundong, he is the 7th child of the nine children of Bobe "King" James Zerubabel (RIP) and Nawayn Mbu Margaret.

Busta P obtained his First School Living Certificate from Government Primary School, Fundong, before eventually obtaining his GCE Advanced Level from Holy Infant High School, Melen -Yaounde.

STEPPING INTO MUSIC

Busta P's career as an artist stretches back to the tender age of 12 as a street dancer in 2005. In 2009, his first attempt at recording resulted in a 9-track album - Care 4 Ur Brother. Although this was not a very successful endeavour, it encouraged him to keep pushing. It is this push that brought him into contact with the highly regarded Master Roboster - an accomplished song engineer and producer, and fellow talent from the Kom Kingdom. With Master Roboster's help, Busta P. recorded his first single - "Teresa" - a song that was well-received and alerted the fanbase to the light that was about to shine.

It was in 2014, though, that the name Busta P would really start to make waves, following the recording the famous hit "**Njang**" featuring Vinhora.



Busta P!

A song that instantly captured the imagination and attention of Kom people and culture-lovers, and propelled him to the top echelon amongst Kom music artists.

Busta P. has since grown into an easily recognizable and sought after cultural artist. Valued and appreciated for his focus on the original Njang beats and rhythms, and lyrics that transport many back to the days of old, when many would sit around a fireplace to share culture, customs, beliefs, and values through story-telling.

With songs like "Njang Recalled", "Kwang Kwang", "Njang wayn", "Adeng" amongst others, Busta P captures, preserves and shares aspects of Kom culture that would otherwise be lost.

His work is worthy of recognition, celebration and support as he adds value to our understanding and appreciation of culturally relevant music enjoyed by all.